

YOUR PARTICIPANTS' VIRTUAL DIABETES MANAGEMENT SOLUTION

Well360

Diabetes

Management



Because Life.™



Diabetes is largely manageable. Highmark can help you manage it.

More than 1 in 10 of your participants may have diabetes. Helping them care for their unique health needs can go a long way.

That's why Highmark is excited to introduce Well360 Diabetes Management powered by Onduo. This virtual diabetes management solution gives participants — especially those who prefer the convenience of at-home care — the personalized support they need to take control of their type 2 diabetes once and for all. And that can lead to better outcomes and healthier individuals — plus all the good things that come with them, like a full and active lifestyle.

With Well360 Diabetes Management, your participants get:

- A no-cost welcome package mailed to their homes including a smart glucometer, an A1C kit, and unlimited test supplies.
- For high-risk participants, a wearable continuous glucose monitor (CGM) that automatically takes readings 300 times per day with no finger pricks.
- A dedicated Care Lead who checks in regularly and connects them with an entire personal care team — including endocrinologists and the participant's PCP — to provide day-to-day diet and medication support.
- An interactive Onduo app that provides virtual support and collects data from connected devices to make managing diabetes easier.
- A personalized care plan based on participants' needs, preferences, and engagement levels.

And they could see some great results, like:¹

- Significant reductions in A1C — up to 3.3 percentage points for highest-risk participants and 2.4 more hours a day in target glucose range.
- Improvements in blood pressure and cholesterol, both known to reduce diabetes complications.

WOAH. THAT'S BIG. SO BIG, WE'VE INCLUDED THIS SOLUTION FOR OUR MEDICARE ADVANTAGE CLIENTS AND AS A NEW PROGRAM WITHIN OUR WELL360 PORTFOLIO.

Speak with your Highmark Client Manager to learn more.

¹ OnDuo. Majithia AR, et al. Glycemic outcomes in adults with type 2 diabetes participating in a continuous glucose monitor-driven virtual diabetes clinic trial for 60 days. J Med Internet Res. 2020.

Onduo is a separate company that provides a virtual diabetes care program for Highmark members.

Highmark Choice Company and Highmark Senior Health Company are Medicare Advantage plans with a Medicare contract. Highmark Health Insurance Company is a PDP plan with a Medicare contract. Enrollment in Highmark Choice Company, Highmark Senior Health Company and Highmark Health Insurance Company depends on contract renewal.

Health benefits or health benefit administration may be provided by or through Highmark Blue Cross Blue Shield, Highmark Choice Company, Highmark Senior Health Company, or Highmark Health Insurance Company, all of which are independent licensees of the Blue Cross Blue Shield Association. All references to "Highmark" in this document are references to the Highmark company that is providing the member's health benefits or health benefit administration.

The Claims Administrator/Insurer complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN: Si usted habla español, servicios de asistencia lingüística, de forma gratuita, están disponibles para usted. Llame al número en la parte posterior de su tarjeta de identificación (TTY: 711).

请注意：如果您说中文，可向您提供免费语言协助服务。请拨打您的身份证背面的号码（TTY：711）。



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